

MORALFIBRE

ENERGISED BY HANDS

Newsletter Aug. 2009

'MORALFIBRE frees the environment from pollution and depletion and frees people from poverty.'

The past year at **MORALFIBRE** have been challenging, fruitful and exciting; in spite of the recent credit crunch and slow down in world textile market, we have been busy.

New orders, enquiries have been pouring in all through the year with new designers and suppliers from various countries with their specific requirements and many of them were made available. Also, links with local ethical manufacturers and fabric producing groups were developed and nurtured.

With our efforts we managed to help over thousand artisans to get additional work.

Our sincere thanks to the donors and volunteers who are all fully committed in supporting **MORALFIBRE**.

MORALFIBRE shortlisted in the top six as the Most Innovative Ethical Business by 'Ethical Fashion Forum' and RE: FASHION - UK

MORALFIBRE on the rails of Adili
Adili, an award winning, UK based on-line Ethical Store designed several outfits from the fabric supplied by **MORALFIBRE**



New additions in 'Almost Carbon Neutral' and allergy free MORALFIBRE fabrics in cotton, silk, wool and blends using minimum electrical energy and harmful chemicals. Our fabrics are used for furnishings and clothing.

NIHARIKA



MORALFIBRE and its founder Shailini Sheth Amin were featured on Television on Gujarat News channel in a programme called 'Niharika' regarding women making a difference in the society. The feature talked about the significant shift in the mindsets of people towards social and the environmental sustainability and how **MORALFIBRE** is slowly creating opportunities in some villages of Gujarat. The viewing was well received and it was repeated on several occasions.

From our clothing range



SLEEP WEAR



SPA WEAR

'Almost Carbon Neutral' and 'allergy free' Fabric printed with natural dyes as well as hand embroidered.



www.fibre2fashion.com

World of Garment - Textile - Fashion

MORALFIBRE joined Fibre2Fashion, one of the biggest main stream marketing portals of the clothing industry. We believe that ethical and environmentally sustainable textiles should stand side by side with other textiles products and their manufacturers. **MORALFIBRE** is even more competitive with the mainstream market when consumers, organizations and authorities calculate profitability with the triple bottom line of People, Planet and Profit.



MORALFIBRE supplied sets clothing to an orphanage in South India through a generous donor.

**FOR INFORMATION,
ORDERS AND GETTING
INVOLVED ON PROJECTS
PLEASE VISIT**

www.moralfibre-fabrics.com

info@moralfibre-fabrics.com

LOOK OUT FOR OUR NEW YOUNG PEOPLES RANGE...

